



Personal Branding ... Improvised!

"DROP THE MIC" MANIFESTO

1

HEART & HUSTLE BEATS EGO & SMARTS EVERYTIME

Hustle is the gateway drug to all career stability.

2

FEAR IS YOUR HOMEBOY ... DANCE WITH IT DAILY

Everything you want is on the other side of fear.

3

THERE IS NO "SHAME" IN SELF PROMOTION

It's time to stop hiding and share your gifts with us.

4

GIVE. GIVE. GIVE. GIVE. GIVE.

Help others get what they want and need. Daily.

5

THERE IS A ZERO TOLERANCE POLICY FOR NEGATIVE PEOPLE, PLACES, AND THINGS

This is non-negotiable.

6

KEEP YOURSELF IN PERMANENT BETA

Learn something new every day.

7

PLAY.

If you are not having fun, what's the point?

8

PICK YOURSELF.

Stop waiting for someone else to pick you. Open the door for yourself!

9

BE CONSISTENT.

Keep your promises and show up. Every time.

10

WHITESPACE IS OXYGEN

Make time for you. Period.